



Professur für Management kleiner und mittlerer Unternehmen & Entrepreneurship Univ.-Prof.in Dr. Friederike Welter



## Schreibwerkstatt SoSe 2025 - WiSe 2025/2026

### Veranstaltungsnummer: 3WELTE150V

# "Writing and publishing entrepreneurship research"

Publishing in internationally recognized academic journals is important for academic careers, as is reviewing. In this course you will receive sound advice on how to identify and test new research ideas and themes, on the opportunities and challenges of cross-disciplinary research, of positioning yourself in academia, and how to develop your research portfolio. Both course parts include own writing time, throughout which you will develop your own research ideas and work on existing manuscripts; you also will receive individual feedback by the course teachers. Preferable outcome is a final paper ready to be submitted to academic outlets.

Schedule: The course will take place in two parts

Summer semester 2025: Part I	
Tuesday, 1 April 2025 until Friday, 4 April 2025. Full days. Tue-Thur: 10.00- 18.00, Fri 10.00-16.00	<ul> <li>Topics you will learn about:</li> <li>Pitching your idea: Identifying new research themes.</li> <li>How to identify research gaps</li> <li>How to set the hook: Crafting an article outline and introduction</li> <li>How to develop a coherent argumentation</li> <li>Sustainable research: Reconciling competing demands</li> <li>Each day, at 16.00, up to three participants will present and discuss their ideas / progress made etc.</li> </ul>
Winter semester 2025/2026: Part II	
Tuesday, 7 until 10 October 2025 (tbc, tentative dates)	<ul> <li>Topics you will learn about:</li> <li>Progressing your own research: Pitfalls and solutions</li> <li>Theorizing: How to identify and present the framing.</li> <li>How to identify and present your contribution.</li> <li>Staying in or leaving academia? (with international guests tbc)</li> <li>Each day, at 16.00, up to three participants will present and discuss their ideas / progress made etc.</li> </ul>

Sessions will take place on-site. In the case of international guests and participants, we will offer hybrid sessions. Active participation in the course is compulsory for 3 ECTS points.

Lecturer: Prof.in Dr. Friederike Welter, Dr. Meike Stephan.

### Target group:

The workshop is aimed at early career researchers of Faculty III and is open to all disciplines. The number of participants is limited to 12. You can join as a writing team.

### **Requirements for participation:**

Please email your registration for the workshop to Mrs. Meike Stephan (meike.stephan@uni-siegen.de) until **28.02.2025** with the following information: full name, valid email address, matriculation number, research area.